

Center for Gerontology Research Forum

James Appleby, RPH, MPH

Executive Director & CEO
Gerontological Society of America (GSA)

Will present:

***Scholarly Societies: Their Role in
Research and Political Advocacy on
Behalf of Older Adults***

**April 28, 2014
12:30-1:30 pm
Fralin Auditorium**

Mr. Appleby will bring experiences from serving in other professional societies as well as GSA to the discussion. In his role at GSA, he supervises a professional staff that engages in educational, research, policy, and advocacy activities with and on behalf of the 5,400+ members. He has created a conference series entitled "Healthy Aging Means Business" to help those in the private sector understand older adults as both consumers and producers, and has convened a corporate advisory panel to guide GSA's endeavors with the private sector.